

## **McArthur Island Curling Club PRIVACY POLICY**

At McArthur Island Curling Club, we are committed to collecting, using, and disclosing your personal information responsibly and to maintaining the accuracy, confidentiality, and security of such personal information.

Personal information includes information that tells us specifically who you are, such as your address, telephone number and e-mail address. However, publicly available information, such as a public directory listing of your name, address and telephone number is not considered personal information.

We have adopted the following privacy policy that guides how we collect, use and disclose personal information about our members and prospective members. Our intent is to balance our legitimate business interests in collecting, using, and disclosing your personal information against your reasonable expectations of privacy.

### **1. Definitions**

In this policy:

- a) "Business" means the business of operating the McArthur Island Curling Club, which includes the Web site;
- b) "Membership" means a membership in the McArthur Island Curling Club;
- c) "we", "us", "our" and the "Club" refer to the McArthur Island Curling Club ,located at Kamloops and/or [McArthurIslandCurlingClub.com](http://McArthurIslandCurlingClub.com);
- d) "Web site" refers to the web site found at [McArthurIslandCurlingClub.com](http://McArthurIslandCurlingClub.com)

### **2. Collection of Personal Information**

Our primary purpose in collecting personal information from you and about you is to ensure the provision of high quality products and/or services. We only collect personal information from and about you that we consider necessary for achieving this purpose and to permit us to conduct the Business diligently.

### **3. Use of Your Personal Information**

We may use the personal information we collect from and about you to:

- a) ensure the provision of high quality products and/or services;
- b) inform you about online and offline offers, products, services, updates and events (including expiry and renewal of your Membership);
- c) enable us to contact you;
- d) establish and maintain communication with you;
- e) assist us in complying with legal and regulatory requirements;
- f) invoice you for products and/or services;
- g) collect unpaid accounts; or
- h) enable a corporate re-organization, a merger, or acquisition with another entity or a sale of the Business.

We may also use your personal information as may be described to you at the time of collection. We may compare and review your personal information for errors and omissions and for accuracy. If you choose to provide us with your financial information, we may use your address and financial information to bill you and to provide associated support. We may use personal information about you, in a non-personally identifiable manner, to improve our marketing and promotional efforts, to analyse Memberships, to

improve our content and product offerings, and to customize our Web site's content, layout, and services. These uses are to enable us to improve the Business and to 3

better tailor the Business to meet your needs.

#### **4. Disclosure of Personal Information**

As a matter of policy, we do not sell, rent, or lease any of your personal information to third parties without your explicit consent. However, there are a variety of circumstances where we may need to disclose some of your personal information, including the following:

- a) We may disclose your personal information to an individual who, in our reasonable judgement, is seeking the information as your agent. For example, we may provide your personal information to your legal representative if we are satisfied that the individual is requesting the information on your behalf.
- b) We may disclose your personal information as may be required by law.
- c) We may aggregate personal information and disclose such information in a non-personally identifiable manner to advertisers and other third parties for marketing and promotional purposes.